

FOR IMMEDIATE RELEASE

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DEER & TURKEY EXPO BRINGS EDUCATION AND ENTERTAINMENT TO THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (January 22, 2016) – For hunters there's always new technology to buy and new skills to learn before each season. The Field & Stream and Outdoor Life Louisville Deer & Turkey Expo brings together experts and exhibitors with information, seminars, new products and prizes – everything hunters need to prepare for a successful year.

Held Friday, Jan. 29 – Sunday, Jan. 31 this family-friendly expo features more than 130 exhibitors, with many offering products that are not available in retail stores. More than 30 seminars will cover different hunting subjects, from turkey calls to making jerky.

Activities are scheduled throughout the weekend including chainsaw carving, daily door prize drawings and indoor shooting ranges. Internationally known for his archery trick shot, Bryon Ferguson will perform.

Country music artist and avid deer hunter Mark Wills will perform in a special concert on Friday at 8 p.m. Wills is the new host of Remington Country TV which airs on the Pursuit Channel. He has also hosted the 3-Gun NationTV show and competed in the Field & Stream Celebrity Total Outdoorsman Challenge

Alongside the Deer & Turkey Expo, the Quality Deer Management Association will have its 2016 National Convention. The association will bring its popular "Hunter Games Outdoor Skills Course" for those attending both events and offer additional seminars for expo attendees.

Tickets are \$14 for adults for a one-day pass, \$13 for military (with a military ID), \$4 for children (ages 6-11), \$10 for hunter education graduates (ages 12-18 with proof of completion) and free for children under five, hunting education instructors and first year hunters (with proof of hunter education course). Additional coupons and discounts are available online. Parking at the Kentucky Exposition Center is \$8 per vehicle.

Show hours are Friday, 2 - 8 p.m., Saturday, 9 a.m. - 7 p.m. and Sunday, 9 a.m. to 4 p.m.

For more information, visit http://www.deerinfo.com/louisville.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.