

FOR IMMEDIATE RELEASE

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THOUSANDS OF HUNTERS EXPECTED TO ATTEND DEER AND TURKEY EXPO AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (March 13, 2014) – For hunters looking to improve their skills or update their equipment before spring hunting seasons begins, the Kentucky Field & Stream – Outdoor Life Deer and Turkey Expo at the Kentucky Exposition Center offers information and seminars covering variety of hunting topics.

Held Friday, March 21 - Sunday, March 23, this family-friendly expo is the place to learn about hunting equipment, see different products and attend seminars taught by leading experts. The expo will feature more than 200 booths, with many offering products that are not available in retail stores.

More than 30 seminars will cover different hunting subjects, from turkey calls to treestand locations. The Ask the Experts Info Center will feature nationally-known experts including Outdoor Life Shooting Editor John Snow and shotgun expert Dave Henderson.

In addition to exhibitors and seminars, there are activities scheduled throughout the weekend. Each day artists will demonstrate chainsaw carving, daily door prizes are given away and visitors can test laser firearms, airguns and archery equipment at the indoor shooting ranges. Internationally known for his archery trick shot, Bryon Ferguson will perform twice on Saturday and Sunday.

Photography and trophy contests will also be held during the event. Photographers will compete in outdoor and trail camera photography with prizes being awarded in numerous divisions. More than 150 whitetail trophy bucks are expected to be entered in the outdoor trophy big game contest. Entry into this contest will automatically enter participants in the Outdoor Life's Deer of the Year contest.

Tickets are \$14 for adults for a one-day pass or \$22 for a two-day pass, \$13 for military (with a military ID), \$4 for children (ages 6-11), \$10 for hunter education graduates (ages 12-18 with proof of completion) and free for children under five, hunting education instructors and first year hunters (with proof of hunter education course). Parking at the Kentucky Exposition Center is \$8 per vehicle.

Show hours are Friday, 2 - 9 p.m., Saturday, 9 a.m. - 7 p.m. and Sunday, 9 a.m. to 4 p.m.

For more information, visit http://deerinfo.com/kentucky.

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About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including two indoor arenas. The facility's class "A" exhibit space totals 425,700 square feet and accommodates a wide variety of events year round. The expocenter is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, visit www.kyexpo.org. Also like us on Facebook at https://www.facebook.com/kyexpocenter and follow us on Twitter at twitter.com/kyexpocenter.