



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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KENTUCKY DERBY FESTIVAL U.S. BANK GREAT BALLOON GLOW LIGHTS UP SKY AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (April 17, 2014) – More than 30 hot air balloons will light up the night sky, Friday, April 24, displaying a colorful show for the U.S. Bank Derby Festival Great Balloon Glow. Held at the Kentucky Exposition Center, the 21st annual event draws more than 50,000 fans and is one of five events comprising the U.S. Bank Great BalloonFest.

Gates open at 6 p.m. with the glow beginning at 9 p.m.

Though they do not fly, the balloons will inflate in parking lots C and D. The pilots fire their burners and the balloons will glow in synchronization to a special musical score creating a colorful exhibition against the dark sky. Visitors can talk to the pilots and get close to the giant hot-air balloons.

The event is free with a 2014 Pegasus Pin, which are \$5 each and can be purchased at the entrance to the event. Parking at the Kentucky Exposition is \$8 per vehicle.

For more information, visit <http://discover.kdf.org/u-s-bank-great-balloon-glow>.

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About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at <https://www.facebook.com/kyexpocenter> and follow us on Twitter at twitter.com/kyexpocenter.