



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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Race to Red Bull Global Rallycross: 600-Horsepower Supercars Tackle Dirt, Tarmac and 70-Foot Jump

New event combines rally, off-road and circuit racing.

LOUISVILLE, Ky. (May 15, 2017) — Red Bull Global Rallycross (GRC) heads to the Kentucky Exposition Center May 20-21 for the second round of its 2017 series – and its first visit to the Bluegrass State.

“This is an incredible opportunity for the Kentucky Exposition Center to deliver a whole different level of competition to motorsports fans,” said Jason Rittenberry, President and CEO of Kentucky Venues. “It’s a new and unique event, one that packs an economic impact locally and regionally.”

Red Bull GRC pits small production-based cars against one another on dirt, tarmac and a 70-foot jump for some of the fastest, most exciting racing in motorsports. With enhanced engineering and safety features, the 600-horsepower supercars can go from zero to 60 miles per hour in less than two seconds.

The motorsport combines the best elements of stage rally, off-road and circuit racing in a fan-friendly environment. Red Bull GRC starts with drivers charging down a long straightaway before hitting dirt and the track’s sharp back-to-back tight corners. Next is the split between the main course, featuring a jump and paved Joker Lap that allows drivers to gain an advantage once per race. The lanes then reunite before a right-hand hairpin concludes the lap.

The track is .699 miles in length, with 82.7 percent pavement and 17.3 percent dirt.

Red Bull Global Rallycross hours are:

Saturday, May 20 1-8 p.m.
Sunday, May 21: Finals 1-4 p.m.

Tickets include a pass to the paddock, where fans can get up close with cars and drivers, including international racing stars Tanner Foust, Scott Speed, Brian Deegan and Chris Atkinson.

Tickets are available now at redbullglobalrallycross.com. GRC Club tickets include a reserved area in the grandstand, \$10 food voucher, food truck, VIP parking pass and private restrooms. Prices are \$5 more when purchased on-site.

General Admission	Adult	Child*	GRC Club	Adult	Child
May 20	\$40	Free	May 20	\$100	\$45
May 21	\$55	Free	May 21	\$100	\$45
May 20 & 21	\$65	Free	May 20 & 21	\$150	

*Children 12 and under are free with a ticketed adult for general admission. One child per ticketed adult. A special military offer is available, contact bmenes@redbullglobalrallycross.com for details.

Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus. For more information, visit redbullglobalrallycross.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](#) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.