



FOR IMMEDIATE RELEASE

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SAVE BIG ON SPECIAL DISCOUNT ADMISSION DAYS AT THE KENTUCKY STATE FAIR

LOUISVILLE, KY (August 12, 2014) –The Kentucky State Fair offers discount admission on select days of the Fair, including Military Monday, Humana Seniors' Discount Day and Early Bird Special day.

In honor of the United States Military, the Kentucky State Fair celebrates patrons who serve or have served our country. Military Monday on August 18 offers all active duty and veteran military and their family members half-off admission and \$10 Midway wristbands. Valid military ID is required. For proof of service information visit, <http://www.kystatefair.org/docs/proofofservice.pdf>.

Seniors 55 and up will be admitted for \$1 on Humana Seniors' Discount Day, Tuesday, August 19. The discount ends at 6 p.m. and parking is \$8.

Fairgoers arriving by noon on Wednesday, August 20 pay only \$6 admission on Early Bird Day. No coupon is necessary for either discount.

The Kentucky State Fair is August 14-24 at the Kentucky Exposition Center. For more information on the 2014 Kentucky State Fair, www.kystatefair.org.

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About the Kentucky State Fair

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.