



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

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COLOR RUN NIGHT BRINGS FUN-FILLED 5K TO LOUISVILLE

WHAT: Known for its colorful and fun-focused 5K, the Color Run is now introducing the Color Run Night with glowing t-shirts, black lights, bubble stations and a festival party at the finish line. Thousands of runners will race around the grounds of the Kentucky Exposition Center for this colorful, glow-in-the-dark experience. Participants will receive a glowing special edition tee, black light headlamp, glow tattoos and glow color packet.

WHEN: Saturday, October 3, 8:00 p.m.

WHERE: Cardinal Stadium, Lots E, F & G at the Kentucky Exposition Center

ADMISSION: \$45, solo runner
\$39.50, team runners (teams are made up of at least four runners)

PARKING: \$8 per vehicle
\$20 per bus

TRAFFIC: Kentucky Exposition Center Gates 1 off Phillips Lane and Gate 2 off Crittenden Drive will be closed from 6:00 p.m. – 10:00 p.m. Runners who are attending the Color Run Night will need to enter through Gate 6 on Preston Highway.

WEBSITE: <http://thecolorrun.com/night/louisville>

ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.