



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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Green Industry and Equipment Expo Grows: Brings More Green to Louisville

Largest ever – 2017 to break the last two year's record-setting shows.

LOUISVILLE, Ky. (October 11, 2017) — The Green Industry and Equipment Expo (GIE+EXPO) returns to Louisville Oct. 18-20, bringing with it record-breaking numbers, including an economic impact of more than \$19.6 million. This industry-only event is held in conjunction with Hardscape North America at the Kentucky Exposition Center.

GIE+EXPO is the country's largest showcase for outdoor power equipment; lawn and garden products; and light construction equipment. The tradeshow continues to grow each year and is expected to break the past two record-setting shows.

Registration is currently up 13 percent. New exhibitors have increased by 20 percent and the exhibit area now covers an additional 50,000 square feet, bringing the expo's total square footage to 1,523,012.

Test drives and demonstrations take place outside in a 20-acre designated area, while 100 of the industry's hottest new products are showcased inside, many of which are unveiled during the show. Educational opportunities are also offered, and pre-registration for contractor workshops is up 34 percent.

More than 22,500 manufacturers, retailers, distributors, contractors and landscape professionals are expected to attend the show.

GIE+EXPO is closed to the public. For more information, visit www.gie-expo.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.