



Kentucky Tourism, Arts and Heritage Cabinet North American International Livestock Exposition

FOR IMMEDIATE RELEASE

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Last Chance for Tickets: North American Championship Rodeo

WHAT The North American Championship Rodeo rides into Freedom Hall this week. Cowboys and cowgirls will take on challenges – and beasts – that leave audiences breathless: steer wrestling, bull riding, team roping, barrel racing and more.

WHEN **Thursday, Nov. 10 at 7:30 p.m.**

Friday, Nov. 11 at 7:30 p.m.

Tough Enough to Wear Pink: Wear pink to show support for the fight against breast cancer, a portion of proceeds go to Horses and Hope.

Saturday, Nov. 12 at 7:30 p.m.

Kid's Cowboy Hat Night: The first 500 kids in the lobby after 6 p.m. receive a free straw cowboy hat.

WHERE Freedom Hall, Kentucky Exposition Center

ADMISSION Thursday, Nov. 10
\$25, adults \$5, children (ages 2-12)

Friday, Nov. 11
\$30, adults \$10, children (ages 2-12)

Saturday, Nov. 12
\$32, adults \$10, children (ages 2-12)

Get tickets at the Kentucky Exposition Center Ticket Office, by phone at 1-800-745-3000 or online at www.ticketmaster.com.

PARKING \$8 per vehicle

WEBSITE www.livestockexpo.org

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Owned and produced by the Kentucky State Fair Board, the [North American International Livestock Exposition](#) is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event generates \$8 million in economic impact annually.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.