



Kentucky Tourism, Arts and Heritage Cabinet North American International Livestock Exposition

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World's Largest Livestock Expo Wraps up Another Successful Year

Brings \$8 million in economic impact to the region.

LOUISVILLE, Ky. (November 23, 2016) — The 43rd annual North American International Livestock Exposition (NAILE) closed its 17-day run at the Kentucky Exposition Center Nov. 17, drawing more than 17,500 entries with competitors, exhibitors and attendees from 45 states and nine foreign countries. The event brought an economic impact of \$8 million to the greater Louisville region.

The world's largest purebred livestock show, NAILE is owned and produced by the Kentucky State Fair Board. Included in the event are national collegiate and youth livestock judging contests, competition within ten livestock divisions, and livestock sales.

"This show is recognized as one of the most important in the industry," said Jason Rittenberry, President and CEO of the Kentucky State Fair Board. "The annual increase in competitors, exhibitors and attendees speaks to the Fair Board's commitment to agriculture and its future success, with a strong focus on youth."

The Sale of Champions, held the last night of NAILE, raised \$81,500, with proceeds distributed to youth exhibitors of market animals (80 percent), charities (10 percent) and promotion of the livestock expo (10 percent).

Steve Kelly, Executive Director of Expositions for the Fair Board, noted that renowned judges and officials from across the country evaluate the livestock and assist with the show, underscoring the event's prestige. "NAILE is an integral part of Kentucky's agriculture tradition, and we anticipate the show will continue to serve as the industry's capstone event for decades to come."

The Great Lakes Circuit Finals Rodeo – part of the Professional Rodeo Cowboys Association – takes place during NAILE and provides three nights of entertainment, as cowboys and cowgirls compete for \$80,000 in prizes.

The 2017 event opens Oct. 31.

For more information, visit www.livestockexpo.org.

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Owned and produced by the Kentucky State Fair Board, the [North American International Livestock Exposition](http://www.livestockexpo.org) is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event generates \$8 million in economic impact annually.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.